



Event Sponsorship

The Nautical Institute 2019 AGM & International Seminar

AGM: 12th June | Seminar: 13th June
Venue: The Royal Hong Kong Yacht Club



For more details: www.nautinst.org

Overview

Each year the Nautical Institute combines its AGM with a highly-successful international seminar which focuses on promoting safe and professional ship operations.

Over 100 NI members and other senior maritime professionals are expected to attend this unique gathering giving you an unrivalled opportunity to reach these high-level participants.

The Nautical Institute, as an educational charity and membership organisation, seeks to hold its seminars at as low a cost to delegates as possible to encourage maximum participation from all within the maritime community but especially active seafarers.

The 2019 Event – Shiphandling

In 2019 the event returns to Asia and will take place at the prestigious Royal Hong Kong Yacht Club, focusing on a key element of safe operation: shiphandling.

Who attends

Participants will include industry stakeholders and decision makers who you want to meet. They will include front line practitioners, younger generation professionals and a cross section other professionals including ship managers, sea-going staff, training specialists, naval officers, lawyers, surveyors, insurers and P&I.

Outcomes:

The findings of the seminar will be used to inform the work of The Nautical Institute with the wider industry including forums such as the International Maritime Organization and through our technical journal *Seaways*.



Sponsorship opportunities

Engage with your target audience as one of our select sponsors and benefit from the profile-raising and networking opportunities this respected event provides, including an evening drinks reception jointly hosted with WISTA. We offer the following package options to suit all budgets.

We will be pleased to discuss your specific requirements if the options do not meet your needs –
magda.kolodziej@nautinst.org



All sponsors will benefit from the general sponsorship package:

- Company logo on pre-seminar and on-the-day programme and marketing material
- Company logo on the event web page linked to the sponsor's
- Company information insert in delegate pack
- Company literature at seminar distribution point
- A generous discount for additional delegates to attend the seminar
- Sponsorship acknowledged in Chairman's opening and closing speeches

Platinum Sponsor – £10,000 donation

The general sponsorship package plus:

- Welcome address by your representative at seminar opening
- Welcome message in the seminar programme
- One *Seaways* back page display advertisement or two half pages valid until June 2020
- VIP seminar invitations for five participants including the speaker
- Opportunity to include a corporate gift in delegate pack

Gold Sponsor – £5,000 donation

The general sponsorship package plus:

- Speaker or panellist in the seminar programme
- One *Seaways* full page inside display advertisement or two half pages until June 2020
- Seminar invitations to four participants including the speaker
- Opportunity to include a corporate gift in delegate pack

Silver Sponsor – £3,750 donation

The general sponsorship package plus:

- One *Seaways* half page display inside advertisement or two quarter pages until June 2020
- Seminar invitations to three participants
- Opportunity to include a corporate gift in delegate pack

Bronze Sponsor – £2,500 donation

The general sponsorship package plus:

- One *Seaways* quarter page inside display advertisement until June 2020
- Seminar invitations to two participants
- Opportunity to include a corporate gift in delegate pack

Supporting Sponsor – £1,500 donation

The general sponsorship package plus:

- One free delegate place



The Facts

A truly international event representing The Nautical Institute's 7,000 global membership

Previous locations:

- London
- Aberdeen
- San Francisco
- Sydney
- Malta

Confirmed sponsors include:

- Carnival Corporation
- Steamship Mutual

Previous sponsors of the event and donors to The Nautical Institute include:

- Aberdeen Harbour Board
- AIG
- Bibby Ship Management Group Ltd
- BP Corporation North America
- Chevron Shipping
- City of Glasgow College
- Clyde Marine Training Ltd
- Codan Trust Company
- DNV GL
- Euroship Services
- Evergreen Marine (UK)
- Glasgow Maritime Academy
- Harbour Insurance
- Harley Marine Services
- International Organization of Masters, Mates & Pilots
- London Overseas Consultants (Aberdeen)
- MAREX Marine and Risk Consultancy
- Northlink Ferries
- Northern Lighthouse Board
- Northern Marine Management
- Peterhead Port Authority
- Port of London Authority
- Serco Ltd Northlink Ferries
- Stephen Bond
- Swire Pacific Offshore
- Teekay Foundation
- The Standard Club Europe
- Tindal Riley (Britannia) Ltd
- TMC (Marine Consultants)
- Transas Marine
- Tsakos Columbia Shipmanagement
- Videotel Marine International
- Wallem Ship Management

To discuss how to become a select sponsor contact:

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202 Lambeth Road, London SE1 7LQ UK

For more details: www.nautinst.org

