



How did we start?
What were the biggest challenges?





• Who? (1): Me

• Who? (2): Swire

Who? (3): Swire Shipping

How did we start?

What did we do, what were the challenges?





## Who (1)? *me*

- Went to sea in 1974 at age 17
- BSc (Hons) Environmental Science 1978 1981
- Joined Swire group shipping companies 39.41 years ago
- Ship Master at age 34
- Came ashore into Swire Pacific Offshore offices in 1991
  - HSE Manager
  - Marketing Manager, Marine Services Manager
  - Project Manager Y2K, MIS, S&P, EPS, Business Development
  - · General Manager Aberdeen, Azerbaijan, Dubai, Qatar, Russia and SGP
- General Manager Sustainable Development (SPO + SSL + SBL) in 2008
- Semi-retired Nov 2022, now Sustainability Adviser







Who? (2)

**Swire** 

#### John Swire & Sons Limited – end 2022





**Property** 





Beverages & Food Chain



















# Who (2)?

# Swire Pacific Limited

Established in Liverpool UK in 1816,

Opened in Shanghai in 1866, HKG in 1870, OHQ in SGP in 2009

Net Assets 31 Dec 2022: EUR 38.11 billion

Gross Revenue 2022: EUR 11.06 billion

Net Attributable Profit 2022: EUR 572.8 million

Employees in five divisions globally, and both groups: ~80,000



### The Swire Values



OUR VISION IS TO BE THE LEADING PROVIDER OF SUSTAINABLE SHIPPING SOLUTIONS AND OUR CUSTOMERS' PARTNER OF CHOICE.





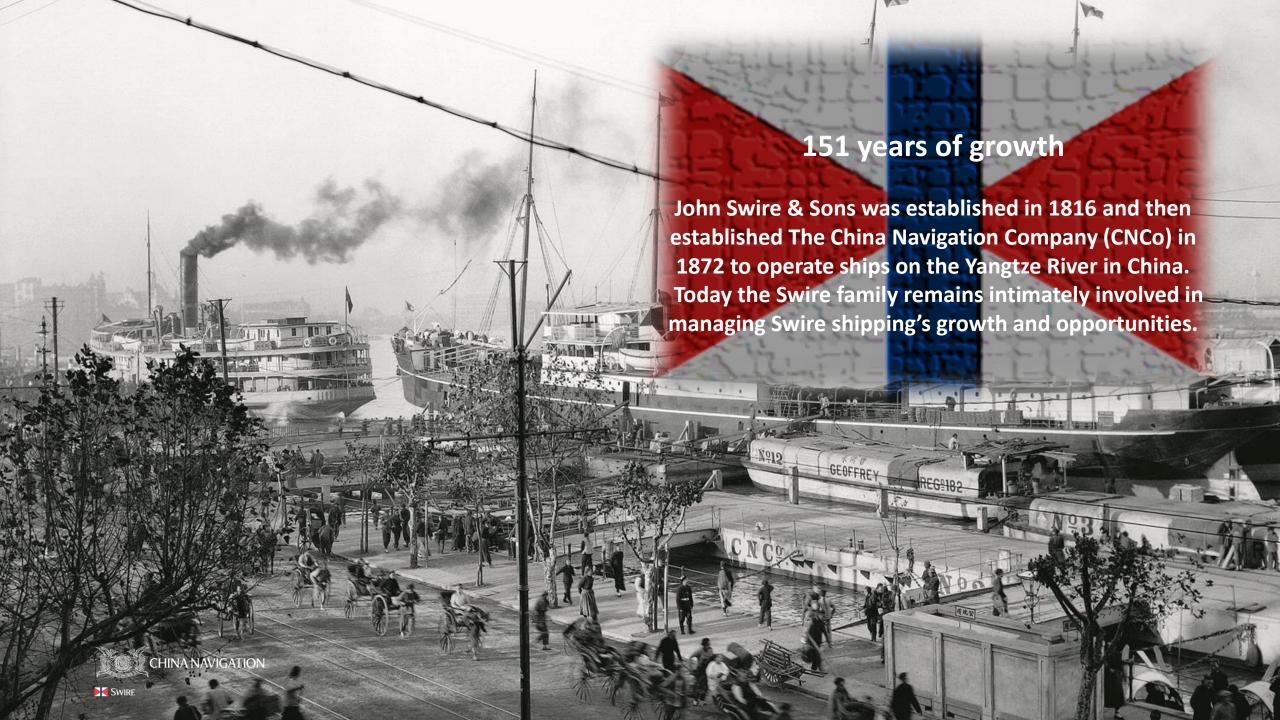
Who? (3)

The China Navigation Company

- since 2022:

Swire Shipping Limited (SSL) and Swire Bulk Limited (SBL)











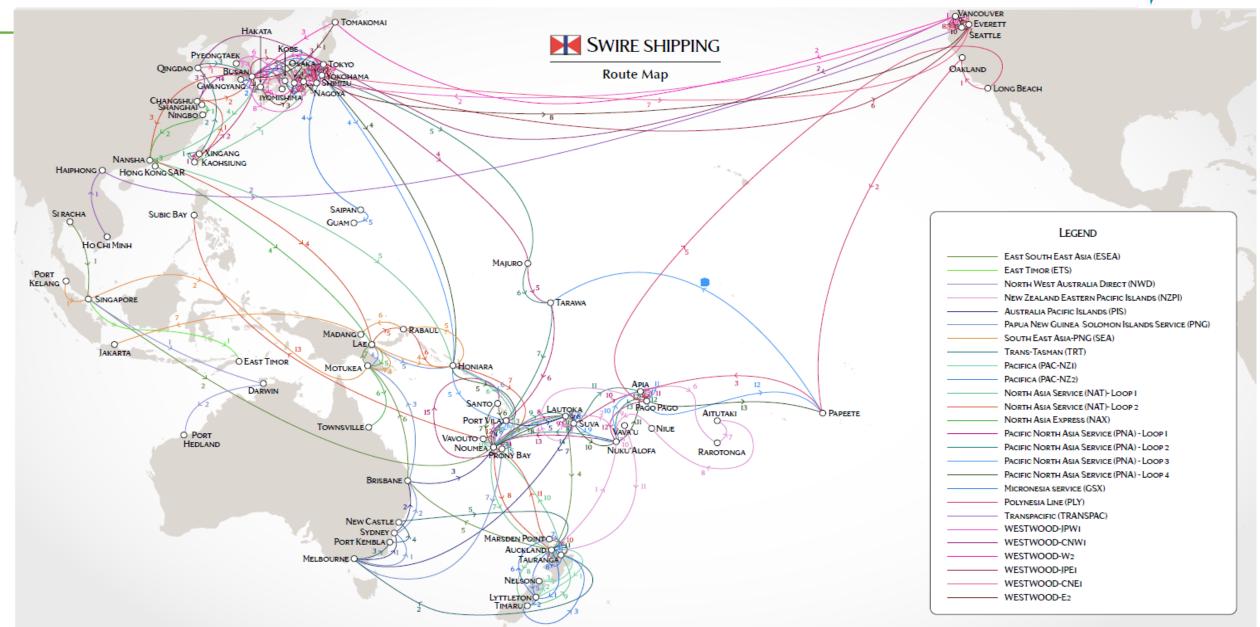


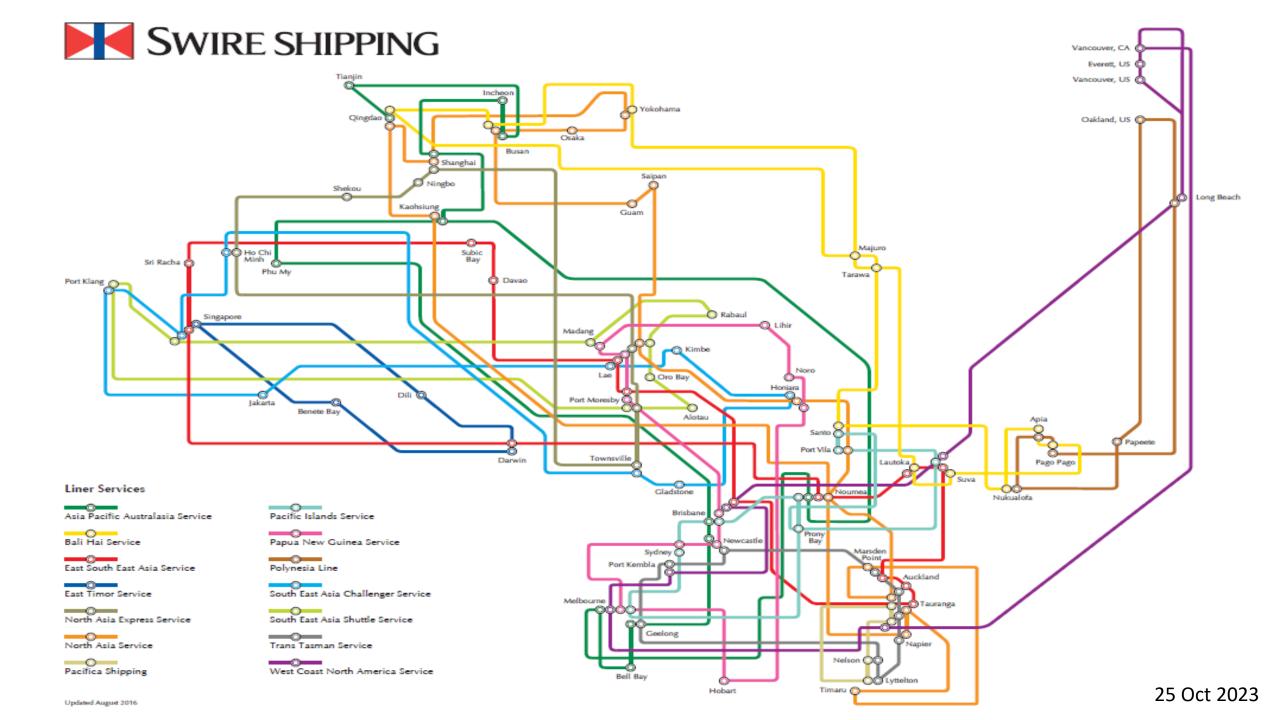
#### ~Global Offices



#### Swire Shipping Network Overview- Extensive Pacific/Oceania









#### **SWIRE SHIPPING**

Connecting 400 global ports via an extensive network of services in Asia Pacific, the business specialises in delivering container, breakbulk & heavy lift capabilities with scheduled reliability.



#### **SWIRE BULK**

A leading global provider to the handysized dry and breakbulk sector operating a modern fleet of owned and chartered eco-friendly vessels.



A marine logistic business that designs, builds and operates specialised vessels that create sustainable marine supply chain solutions for our customers.





How did we start?





# Sustainability Leadership from the top within Swire

#### From Chairman, rec'd in Aug 11

"As a group we should always seek to be ahead of legislation rather than reacting to it: that even if the environmentally "clean" way of doing something is more expensive and therefore on the face of it uneconomic, we should always, regardless of mandatory legislation, have a close look at the overall feasibility of adopting such a practice both from the point of view of general public good and enlightened self-interest"

"As a Group we should always seek to be ahead of legislation rather than reacting to it: that even if the environmentally "clean" way of doing something is more expensive and therefore on the face of it uneconomic, we should always, regardless of mandatory legislation, have a close look at the overall feasibility of adopting such a practice, both from the point of view of general public good and enlightened self-interest.







#### Sustainability Leadership from the top within Swire

"As the Group journeys towards its third century, however, new challenges will inevitably arise: alongside an abiding focus on nurturing their own staff, on practical innovation and of course on commercial viability, our existing businesses must adapt to a world in which, quite rightly, everything that they do will be judged by its impact upon the environment and the community.

Such an atmosphere will lead to change. Beyond such change, however, we are also **committed to invest in new industries which are themselves part of the coming environmental revolution** — indeed, we have already taken our first few steps along this path."



Barnaby Swire, Chairman, John Swire & Sons, Jan 2015



#### Swire Thrive

CNCo has been in business for over 150 years. We stood the test of time by always looking ahead and taking the right decisions for the long term. The world is facing some of the most pressing environmental challenges of our time. We are committed to being part of the solution. Because when we help the world in which we operate to thrive, so do we.

#### Three focus areas:

- Thriving People
- Thriving Environment
- Thriving Communities









• What did we do?



#### **Have a Sustainability Structure**

We use ISO 26000:2010

Social responsibility: 7 core subjects





### Core subjects and issues of social responsibility addressed in ISO 26000



Core subjects and issues	Addressed in sub-clause
Core subject : Organizational governance	6.2
Core subject : Human rights	6.3
Issue 1 : Due diligence	6.3.3
Issue 2 : Human rights risk situations	6.3.4
Issue 3: Avoidance of complicity	6.3.5
Issue 4: Resolving grievances	6.3.6
Issue 5 : Discrimination and vulnerable groups	6.3.7
Issue 6: Civil and political rights	6.3.8
Issue 7: Economic, social and cultural rights	6.3.9
Issue 8: Fundamental principles and rights at work	6.3.10
Core subject : Labour practices	6.4
Issue 1 : Employment and employment relationships	6.4.3
Issue 2: Conditions of work and social protection	6.4.4
Issue 3 : Social dialogue	6.4.5
Issue 4 : Health and safety at work	6.4.6
Issue 5: Human development and training in the workplace	6.4.7
Core subject : The environment	6.5
Issue 1 : Prevention of pollution	6.5.3
Issue 2 : Sustainable resource use	6.5.4
Issue 3 : Climate change mitigation and adaptation	6.5.5
Issue 4: Protection of the environment, biodiversity and restoration of natural habitats	6.5.6
Core subject : Fair operating practices	6.6
Issue 1 : Anti-corruption	6.6.3
Issue 2 : Responsible political involvement	6.6.4
Issue 3 : Fair competition	6.6.5
Issue 4: Promoting social responsibility in the value chain	6.6.6
Issue 5 : Respect for property rights	6.6.7





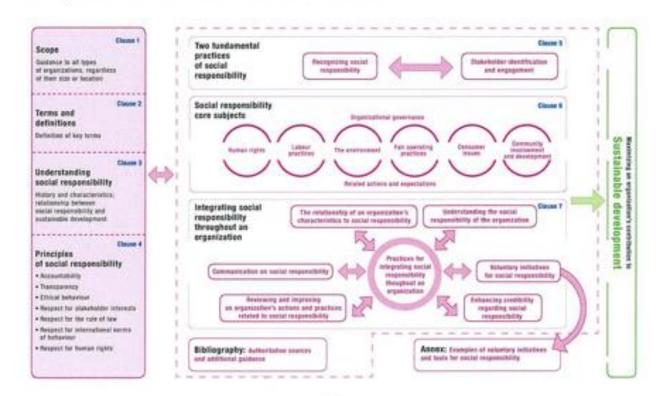




Core subjects and issues	Addressed in sub-clause
Core subject : Consumer issues	6.7
Issue 1 : Fair marketing, factual and unbiased information and fair contractual practices	6.7.3
issue 2 : Protecting consumers' health and safety	6.7.4
Issue 3 : Sustainable consumption	6.7.5
Issue 4: Consumer service, support, and complaint and dispute resolution	6.7.6
Issue 5 : Consumer data protection and privacy	6.7.7
Issue 6: Access to essential services	6.7.8
Issue 7: Education and awareness	6.7.9
Core subject: Community involvement and development	6.8
Issue 1 : Community involvement	6.8.3
Issue 2 : Education and culture	6.8.4
Issue 3: Employment creation and skills development	6.8.5
Issue 4: Technology development and access	6.8.6
Issue 5: Wealth and income creation	6.8.7
Issue 6: Health	6.8.8
Issue 7 : Social investment	6.8.9

#### Schematic overview of ISO 26000

The following graphic provides an overview of ISO 26000 and is intended to assist organizations in understanding relations between the various clauses of the standard.







#### **Have a Sustainability Structure**

#### Measure it

- "If you don't measure it, you can't manage it"
- If you don't measure it in year 1, how can you demonstrate **incremental progress** in subsequent years
- > This guides you to establish Operational Boundaries: what's in, what's out, what's Scope 1, 2 & 3?
- This guides your ELT to consider and determine what's Material

#### Report it

- Pick a format that matches the needs of your org and your stakeholders: may be GRI, SASB, AA1000 or any others suggested by your local Stock Exchange
- Most formats require metrics (see first bullet)

#### Verify it

Use external, independent verification!

- Helps refute claims of Greenwash
- > Will pick up issues with a fresh set of eyes and widen your horizons, with data from other sectors





What were the challenges?





- 1 Support from Leadership
- 2 Support from Everyone else
- 3 Resources
  - a) People
  - b) Money
    - i. Opex
    - ii. Capex / CP
- 4 Understanding the breadth of Sustainability / Communication
- 5 Fluid/evolving priorities







#### **SINGAPORE**

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Any questions?

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