



# 2022

## Celebrating 50 Years

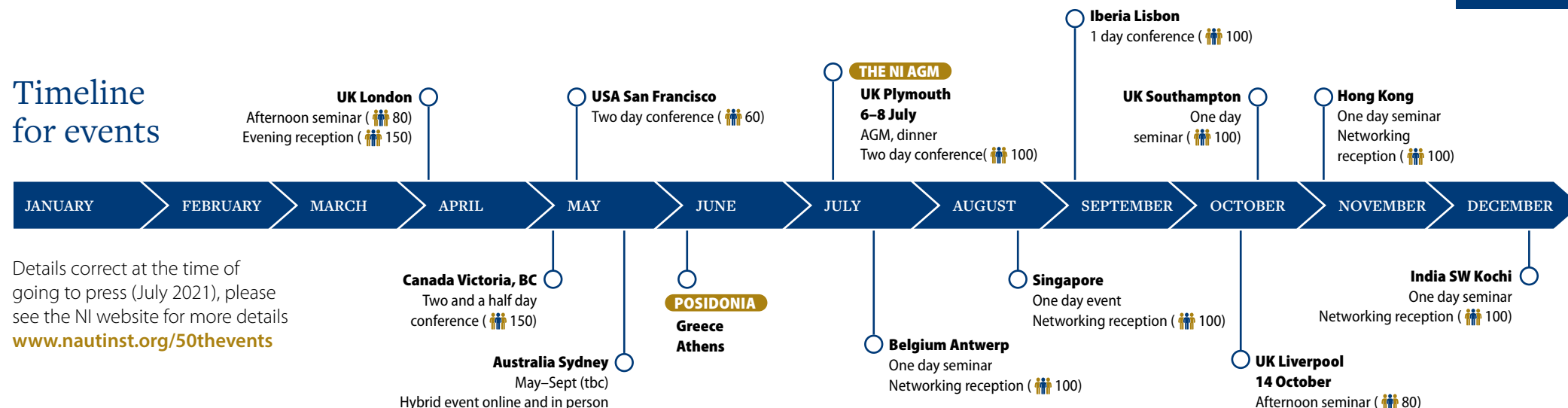
Looking ahead to the next 50 years for  
the maritime industry

Special golden anniversary events  
and 2022 AGM

Sponsorship opportunities



## Timeline for events



## A message from our President

Jillian Carson-Jackson FNI

*I'm proud to be President at a time when the Institute has reached such a milestone. With a focus on our members and maritime professionals, we are proud to be influencing best practice in the industry including our work at the IMO. I look forward to a robust exchange of views on all aspects of future Maritime Leadership at all our 50th Anniversary events.*

## The Nautical Institute – celebrating 50 years

From its foundation in 1972, The Nautical Institute (NI) has grown into a worldwide professional membership organisation, with 56 branches and some 7,000 members in more than 120 countries. As the leading international body for maritime professionals, the Institute represents the best of what the shipping industry has to offer. From support and mentorship for those just starting out in the industry to the promotion of the highest professional standards in international forums, at an international level, The Nautical Institute plays a leading role at every level.

### Our vision:

To provide inspiration, knowledge and leadership to maritime professionals around the world.

### Our mission:

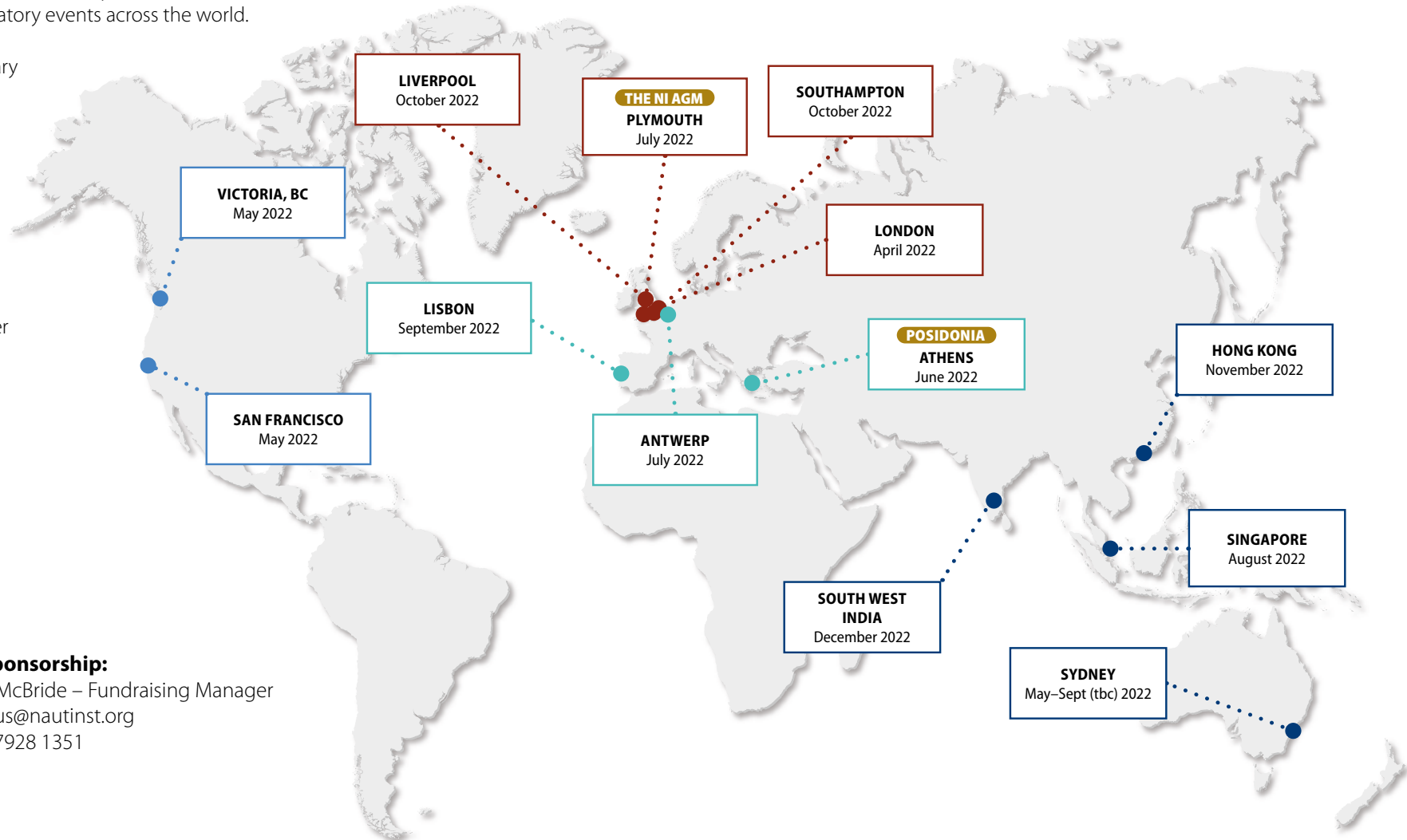
- To inspire maritime professionals
- To work together
- To share ideas and best practices
- To enable better decision making through the process of professional development
- To provide a safer, environmentally sound and sustainable maritime industry

# A year of international events

In 2022 The Nautical Institute celebrates its 50th anniversary. We will mark this milestone by hosting a series of international events looking ahead to the next 50 years. These include our AGM, conference and dinner in Plymouth, UK in July and more technical seminars, networking and celebratory events across the world.

The theme for the 50th anniversary events is *Maritime Leadership in a Changing World*. We recognise that high quality leadership and excellent change management is essential in a time of accelerated development. Join us in shaping the next 50 years by exploring how we can work together, sharing ideas and best practice to enable better leadership through professional development.

**NORTH AMERICA**  
**EUROPE**  
**UNITED KINGDOM**  
**ASIA / AUSTRALASIA**



## Contact for sponsorship:

Veena Joseph-McBride – Fundraising Manager  
Email: [supportus@nautinst.org](mailto:supportus@nautinst.org)  
Tel: +44 (0) 20 7928 1351



# Sponsorship Opportunities

We invite all who share our values and commitment to join us in celebrating 50 years of The Nautical Institute – and a look forward to the next 50.

The next 50 years will see immense changes for the shipping sector and its place in the world. We hope that you will join us to help shape that future – and the future of The Nautical Institute.

## Sponsorship rates and benefits

All sponsors will benefit from the general sponsorship package:

- Company logo on pre-seminar and on the day programme and marketing material
- Company logo on the event web page linked to the sponsor's website
- Company information insert in delegate pack
- Company literature at seminar distribution point
- A generous discount for additional delegates to attend the seminar
- Sponsorship acknowledged in Chairman's opening and closing speeches

## Platinum Series Sponsor – £20,000 donation

The general sponsorship package plus:

- Global acknowledgement as a primary sponsor of all seminars in locations
- Welcome address by your representative at all seminar openings
- Welcome message in the seminar programmes
- One *Seaways* back page display advertisement or two half pages valid until July 2023
- VIP seminar invitations for five participants including the speaker
- Opportunity to include a corporate gift in delegate pack

## Gold Regional Sponsor – £10,000 donation

UK | Europe | N America | Asia/Australasia

The general sponsorship package plus:

- Speaker or panellist in each of the region's seminar programmes
- One *Seaways* full page inside display advertisement or two half pages until July 2023
- Four free delegate places including the speaker
- Opportunity to include a corporate gift in delegate pack

## Silver Single Event Sponsor – £5,000 donation

The general sponsorship package plus:

- One *Seaways* half-page display inside advertisement or two quarter pages until July 2023
- Three free delegate places
- Opportunity to include a corporate gift in delegate pack

## Bronze Single Event Sponsor – £2,500 donation

The general sponsorship package plus:

- One *Seaways* quarter page inside display advertisement until July 2023
- Two free delegate places
- Opportunity to include a corporate gift in delegate pack

## Supporting Single Event Sponsor – £1,000 donation

The general sponsorship package plus:

- One free delegate place



## Other sponsorship opportunities are available

There are many ways to support The Nautical Institute as it celebrates its 50<sup>th</sup> year and help us to shape the future of shipping. Contact us on [supportus@nautinst.org](mailto:supportus@nautinst.org)

To sponsor an event please complete and submit the online form at **[www.nautinst.org/sponsorform](http://www.nautinst.org/sponsorform)**

# Sponsorship response form

*Platinum International Series Sponsor	Donation = £20,000
*Gold Regional Sponsor	Donation = £10,000
Silver Single Event Sponsor	Donation = £5,000
Bronze Single Event Sponsor	Donation = £2,500
Supporting Single Event Sponsor	Donation = £1,000

*\*Arrangements for Platinum and Gold sponsors will be discussed individually to ensure appropriate representation.*

## Event Locations

Australia, Sydney	Iberia, Lisbon
Belgium, Antwerp	India, Kochi
Canada, Victoria, BC	Singapore
Greece, Athens	UK – London, Liverpool, Plymouth and Southampton
Hong Kong	USA, San Francisco

## Payment details

The Institute will issue an invoice and payment may be made by bank transfer, credit card or cheque in advance.

Please return this form to: [supportus@nautinst.org](mailto:supportus@nautinst.org)

**Captain John Lloyd RD MBA FNI**  
Chief Executive Officer

The Nautical Institute  
202 Lambeth Road  
London, SE1 7LQ UK

Tel: +44 (0)20 7928 1351



The Nautical Institute is a Registered Charity Number 1002462 VAT Number 547 9635 93  
Registered as a Company Limited by Guarantee Number 2570030

## Company details

We wish to be a \_\_\_\_\_ sponsor at the \_\_\_\_\_ event

Authorising Name:

Company Name:

Address:

Tel:

Email:

Free Delegates Names:

(These can be advised at a later date, if you wish)

Position:

1.

2.

3.

4.



# Be part of the golden anniversary celebrations

## Recent leading sponsors of The Nautical Institute have included:

Aberdeen Harbour Board  
African Marine Solutions (AMSOL)  
Anglo-Eastern  
Babcock Communications Limited  
BP Shipping  
Carnival Corporation  
Chevron Shipping  
City of Glasgow College  
Fleet Management Limited  
Glasgow Maritime Academy  
Hong Kong Maritime and Port Board  
Hornblower Cruises & Events  
Invest HK  
Iridium Communications  
Marex Marine and Risk Consultancy  
Ocean Technologies Group  
PTC Group  
Resolve Marine  
SCF  
Standard Club  
Steamship Mutual  
Swire Pacific Offshore  
The TK Foundation  
The Corporation of Trinity House  
UK P&I Club  
Wartsila Voyage Solutions/Transas

**To join our list of leading sponsors  
please contact Veena Joseph-McBride –  
Fundraising Manager  
Email: [supportus@nautinst.org](mailto:supportus@nautinst.org)  
Tel: +44 (0) 20 7928 1351**



1972-2022  
**The Nautical Institute**  
*celebrating 50 years*