2023 Nautical Institute Conference Programme

Developing Maritime Professionals

Sponsorship opportunities





2023 Nautical Institute Conference Programme

#### 2023 – a year to look forward

The maritime industry is dependent on the skills and knowledge of its people - and there has never been a more important time to consider what those skills are and how they are changing. Three events bring together thought leaders from across the sector to help shape tomorrow's professionals.



**Developing Maritime Professionals Conference** Hamburg, Germany, 29-30 June 2023



#### **Maritime Careers and Opportunities**

On board Galatea, London, 13 September 2023 Part of London International Shipping Week



#### The Nautical Institute's **Offshore Energy Event**

Sharm El Sheikh, Egypt, October 2023





I am delighted to be able to introduce you to the NI's exciting programme of events for 2023.

In 2022, 15 events themed around Maritime Leadership In A Changing World confirmed The Nautical Institute's position as one of the key organisations shaping opinion about the future of the maritime industry. Now, we build on that foundation to ask how we meet the training and development needs of the maritime sector in the exciting but uncertain decades to come.

*The Nautical Institute's unparalleled professional network will draw* together thought leaders from around the world. Whether you are joining us for one event or all three – we hope to see you there!

## The Nautical Institute – shaping the development of the industry

From its foundation in 1972. The Nautical Institute (NI) has grown into a worldwide membership body, with 56 branches and some 8,000 members in more than 120 countries. As the leading international body for maritime professionals, the Institute represents the best of what the shipping industry has to offer. From support and mentorship for those just starting out in the industry to the promotion of the highest professional standards in international forums, The Nautical Institute plays a leading role at every level.

#### Our vision:

To provide inspiration, knowledge and leadership to maritime professionals around the world.

#### Our mission:

- To inspire maritime professionals
- To work together
- To share ideas and best practices
- To enable better decision making through the process of professional development
- To provide a safer, environmentally sound and sustainable maritime industry

# Sponsorship Opportunities

All sponsors will benefit from:

- Logo on pre-event information material
- Logo on the conference web page linked to your website
- Company information insert in delegate pack
- Company literature at conference distribution point
- Opportunity to include a corporate gift in delegate pack
- A generous discount for additional delegates to attend the conference

### Series sponsors:

#### Platinum Sponsor – £10,000 GBP

The general sponsorship package plus:

- Acknowledgement as a primary sponsor of all conferences
- Welcome address or speaking opportunity at all conferences
- One Seaways back page display advertisement or two half pages, valid until July 2024
- VIP invitations for two participants including the speaker for all conferences (all functions)
- Identified as a leading sponsor in NI online promotions

## Gold Sponsor – £7,500 GBP

The general sponsorship package plus:

- Speaker or panellist in two of the conference programmes
- One Seaways full page inside display advertisement or two half pages, valid until July 2024
- One complimentary place at all conferences (all functions)

## Single event sponsorship opportunities:

### Oak Sponsor - £4,000 GBP

The general sponsorship package plus:

- One Seaways half-page inside display advertisement valid until July 2024
- Sponsorship acknowledgement in the Chairman's opening and closing speeches
- 1 speaker or panellist plus one additional delegate place (all functions)

#### Pine Sponsor - £2,000 GBP

The general sponsorship package plus:

- One Seaways quarter page inside advertisement valid until July 2024
- Sponsorship acknowledgement in the Chairman's opening and closing speeches
- Two delegate places (all functions)

## Beech Sponsor - £1,000 GBP

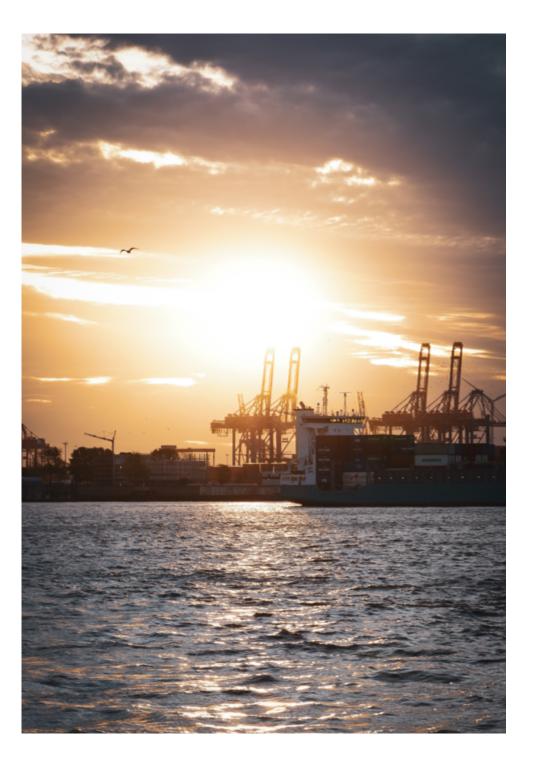
The general sponsorship package plus:

- Sponsorship acknowledgement in the Chairman's opening and closing speeches
- One delegate place (all functions)

Individual sponsorship packages (e.g. bags sponsor, coffee breaks sponsor, lunch sponsor, drinks reception sponsor) are available on request.

#### To join our list of leading sponsors please contact:

Anna Macharzewska, Events Coordinator Email: supportus@nautinst.org Tel: +44 (0) 203 814 5688



# Developing Maritime Professionals

Hamburg, Germany – 29-30 June 2023

Join The Nautical Institute in the heart of one of Europe's busiest ports on board historic cargo ship *MS Bleichen* for our conference 'Developing Maritime Professionals', exploring how mariners can be best equipped to face the challenges and opportunities of the future. New technology, new ways of working, new ship and engine design and new ways of learning are all on the agenda.

As one of the largest and most technically advanced ports in Europe, with operations ranging from containers to cruise, strong links with the hinterland and a well-developed shipbuilding centre, Hamburg is a fitting place to explore how we can prepare seafarers and shoreside staff for the changes that are coming as the shipping industry pivots to a more sustainable and environmentally friendly future – and a future that will require both the maintenance of old skills and the development of new ones.

The conference is held in association with the Institute's 2023 AGM, marking the launch of the Nautical Institute's Germany branch in 2022. The Nautical Institute Germany Branch is open to all seafarers and maritime professionals from across Germany and the northern coast - from Emden to Greifswald.



**Sponsorship Inquiries:** Anna Macharzewska, Events Coordinator Email: supportus@nautinst.org Tel: +44 (0) 203 814 5688



# Maritime Careers and Opportunities

Galatea, London – 13 September 2023 Part of London International Shipping Week

Leading organisations from the maritime sector in the UK are combining their expertise to deliver a showcase of maritime opportunities during London International Shipping Week 2023.

Developing careers in the maritime industry is key to supporting a dynamic and stimulating sector that offers immense opportunities for the ambitious professional. This high-level seminar on the *M/V Galatea* in the Pool of London will identify innovations in training and support for industry entrants throughout their careers, at sea and beyond.

The integrated programme, hosted by Trinity House, the Merchant Navy Training Board and The Nautical Institute, will deliver a valuable insight into what a maritime career looks like from different perspectives and will reinforce the amazing opportunities this profession offers. With London being a central focus for maritime on the global stage, we will hear from:

- Tomorrow's leaders today's cadets and get to understand the importance of a supporting environment for these learners.
- Employers who hugely value sea-going experience in their recruitment campaigns and work to deliver exciting and fulfilling opportunities for second and third careers.
- Professional bodies supporting the personal and professional development of mariners and helping them open doors for the future.



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## The Nautical Institute's Offshore Energy Conference Sharm El Sheikh, Egypt - October 2023

The Nautical Institute's third global Dynamic Positioning and offshore energy event brings together maritime experts, regulators and Dynamic Positioning specialists from around the world with a focus on training and CPD.

With changes to the requirements for the revalidation of Dynamic Positioning Operator qualifications being introduced in 2024, there has never been a more important time to hear first-hand about these developments from The Nautical Institute. Training centres will be strongly represented, and delegates will be able to ask questions and join in the interactive and technical sessions.

Hosted in the beautiful resort of Sharm El Sheikh, the event will draw experts from across the energy sector, in the Middle East and beyond.

Egypt is an important producer of offshore energy in the Middle East and North Africa region, and this is the ideal opportunity to share best practice and enhance your understanding of the needs of the sector and the region.

The Nautical Institute is in a unique position to bring together stakeholders from across the DP and offshore industry from around the world. This conference will provide excellent networking and engagement opportunities and offers a range of sponsorship and support packages.



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# Sponsorship response form

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Developing Maritime Professionals				
Maritime Careers and Opportunities				
The Nautical Institute's Offshore Energy Conference				
The Institute will issue an invoice and payment may be made by bank transfer, credit card or cheque in advance.				
Please return this form to: supportus@nautinst.org				
Or post to: <b>Captain John Lloyd RD MBA FNI</b> Chief Executive Officer				
The Nautical Institute 200B Lambeth Road, London SE1 7JY, UK				

## Company details

We wish to be a	sponsor at the	2	event
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Contact for sponsorship: Anna Macharzewska Assistant Manager, Branches and Events Email: anna.macharzewska@nautinst.org Tel: +44 (0) 203 814 5688

