



28-29 November 2024

International Maritime Human Factors Symposium

Sponsorship opportunities

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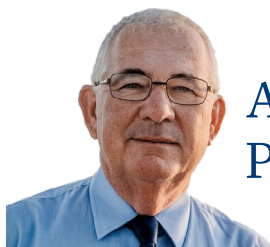


2024 – Leaders of the Future

The maritime industry is dependent on the skills and knowledge of its people – and there has never been a more important time to consider those skills and how they are changing.

International Maritime Human Factors Symposium

London, UK
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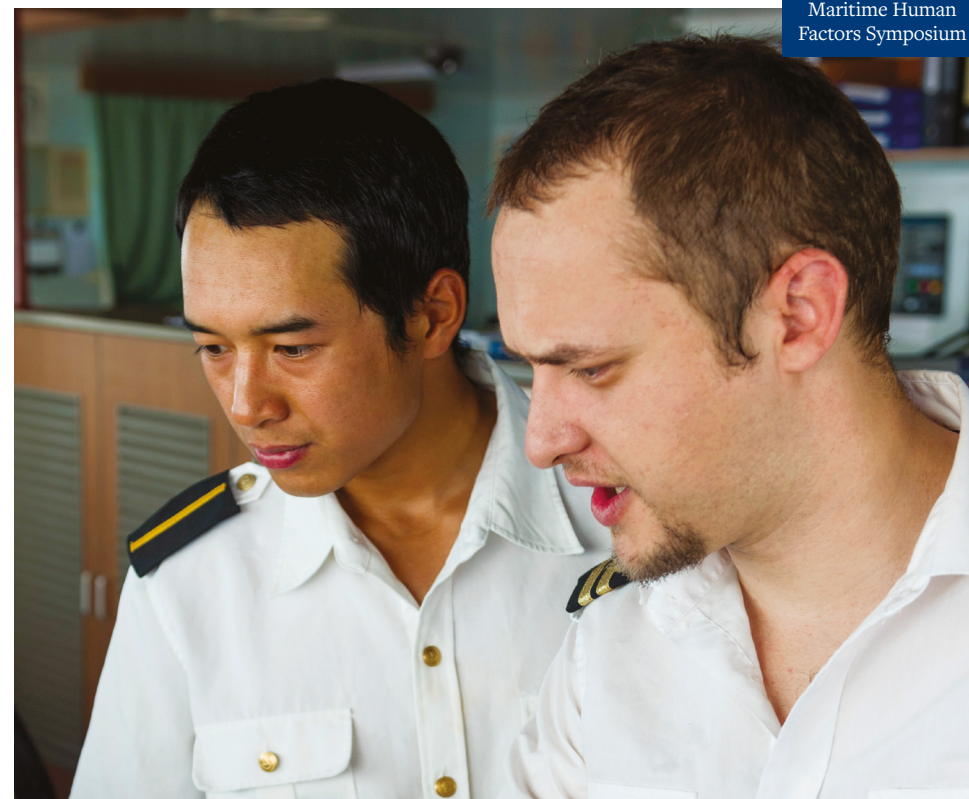


A message from our President (2022-2024)

Captain André LeGoubin MNM MA FNI

Over the last couple of years, there has been a lot of discussion over what we want the fleet to look like. One of the most effective ways we can ensure the long-term future of those ships is by putting cadets on those we have now. These cadets will be Masters, Chief Engineers, Superintendents, and Senior Managers within the lifetime of that vessel – and the future leaders of the industry.

Supporting these potential officers throughout their training and future careers will be key to ensuring a sustainable and profitable future in the uncertain times to come. With that in mind, the NI sets out to discuss how we can give those cadets the best possible start in the industry, and how we can teach skills they will need, both now and in their roles as the Masters, executives and leaders of the future.



The Nautical Institute and STCW

As the leading international body for maritime professionals, the Institute is in a unique position to speak out in the forthcoming review of STCW, and make sure that the concerns of today are the basis of a stronger, safer shipping sector tomorrow. The more we share and expand on our professional understanding, the better the input we can give. Make sure your voice is part of that conversation!

Our vision:

To provide inspiration, knowledge and leadership to maritime professionals around the world.

Our mission:

- To inspire maritime professionals
- To work together
- To share ideas and best practices
- To enable better decision making through the process of professional development
- To provide a safer, environmentally sound and sustainable maritime industry



To join our list of leading sponsors please contact:

Charly Coldrey, Events Coordinator

Email: supportus@nautinst.org

Tel: +44 (0) 203 814 5699

Sponsorship Opportunities

All sponsors will benefit from:

- Logo on pre-event information material
- Logo on the conference web page, linked to your website
- Company information insert in delegate pack
- Company literature at conference distribution point
- Opportunity to include a corporate gift in delegate pack
- A generous discount for additional delegates to attend the conference

Oak Sponsor - £4,000 GBP

The general sponsorship package plus:

- One *Seaways* half-page inside display advertisement valid until July 2025
- Sponsorship acknowledgement in the Chairman's opening and closing speeches
- 1 speaker or panellist plus one additional delegate place (all functions)

Pine Sponsor - £2,000 GBP

The general sponsorship package plus:

- One *Seaways* quarter page inside advertisement valid until July 2025
- Sponsorship acknowledgement in the Chairman's opening and closing speeches
- Two delegate places (all functions)

Beech Sponsor - £1,000 GBP

The general sponsorship package plus:

- Sponsorship acknowledgement in the Chairman's opening and closing speeches
- One delegate place (all functions)

Individual sponsorship packages (e.g. bags sponsor, coffee breaks sponsor, lunch sponsor, drinks reception sponsor) are available on request.

If you would like to discuss specific sponsorship arrangements, please contact john.lloyd@nautinst.org



International Maritime Human Factors Symposium

London, UK – 28-29 November 2024

The maritime sector faces a period of unprecedented change and opportunity.

Central to successful change management is effective leadership and recognising the importance of our people, their professionalism, motivation and commitment. It has never been more important to understand the needs of our colleagues, their expectations of working in the sector and how their careers can be developed and supported.

This year our work in this area will bring together an international audience of great influence who will help us explore key areas including:

- Autonomy, Automation, and Human Factors
- Safety Culture
- Safety Learning
- Risk and Human Reliability
- Human Factors in Design
- Decarbonization and Human Factors
- Well-being and Mental Health

The convention will be held in London, providing the ideal opportunity to meet in a major maritime location that will attract great speakers and key stakeholders. We will be working with other leading organisations in hosting this event which we expect to include Universities from the UK and Europe, specialising in this area as well as CHIRP Maritime and other organisations committed to the support, development and welfare of our maritime professionals.



Come and join us to discuss the future of our sector and the key role of our best asset – our people.

Sponsorship Inquiries:

Charly Coldrey, Events Coordinator
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Tel: +44 (0) 203 814 5699



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Contact for sponsorship:

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