

# THE NAUTICAL INSTITUTE AS A RESEARCH PARTNER

The Nautical Institute is your trusted research partner in the maritime sector offering respected thought leadership, global reach through its members and a network of branches around the world.

With access to international organisations and professional bodies and a passionate, collaborative maritime community working at sea and ashore, The Nautical Institute provides unique insights into the maritime sector.

Through acclaimed events, online, in-person and hybrid, along with industry-leading publications and best practice guides, we connect you to the fast-evolving maritime world.



# WHY CHOOSE THE NAUTICAL INSTITUTE?

The Nautical Institute is a trusted and innovative research partner, specialising in ship operations, shiphandling, maritime safety and navigation. With an unrivalled international network, The Nautical Institute gathers data and engages maritime professionals both at sea and ashore, ensuring real-world relevance. Research findings are effectively disseminated through print, digital and in-person channels, reaching key global organisations, including the International Maritime Organization (IMO).

Committed to understanding the seafarers' needs by recognising what works well and how human centered design (HCD) enhances maritime safety and efficiency, The Nautical Institute's vision and mission align seamlessly with the evolving industry knowledge and best practice.

## Vision

To provide inspiration, knowledge and leadership to maritime professionals around the world.

## Mission

To inspire the leaders of the future in the maritime industry; enable better decision-making by working together, sharing ideas and best practice; and to provide a safer, environmentally sound and sustainable maritime industry.

The Nautical Institute provides exceptional support for research projects through:

- Extensive networks of maritime professionals and industry experts
- Access to global perspectives across diverse maritime sectors

- Expert validation of ideas, concepts and designs
- Comprehensive data collection and analysis tailored to different user needs
- Seamless event organisation, both in-person and virtual
- Global dissemination of research through print and digital platforms
- EU Legal Entity Appointed Representative (LEAR) status, ensuring compliance and credibility

The Nautical Institute offers access to a unique and influential global network:

- A thriving Nautical Institute community of 30,000+ industry contacts
- Strong relationships with experts across multiple maritime fields at an international level
- 30,000 vetted members in The Nautical Institute's LinkedIn Technical group
- 48,000+ engaged followers on LinkedIn and 42,000+ on Facebook and Instagram combined

Participation in the EU CyClaDes programme brought user views to the attention of naval architects and shipyards



In collaboration with Lloyd's Register Foundation, STEER Project will harness the Institute's extensive international network to explore the real-world impact of the combined introduction of new systems and working practices at sea.

Partners at The OCEAN Project (Operator-Centered Enhancement of Awareness in Navigation), co-funded by Horizon Europe, the European Union's research and innovation programme

# THE NAUTICAL INSTITUTE ACROSS THE WORLD

The Nautical Institute is a not-for-profit organisation dedicated to promoting the highest standards of professionalism, best practice, competence and safety in the maritime industry by providing professional development opportunities, training, publications and accreditation.

The Nautical Institute is registered as an educational charity in the UK.

## Membership

**14,000+**  
maritime  
professionals in

**150**  
countries with

**60+**  
branches

## Network

**30,000+**  
contacts in The Nautical  
Institute community

**30,000**  
vetted members in  
The Nautical Institute's  
LinkedIn Technical group

**800**  
average number of  
participants in webinars

## Publications

**100,000**  
printed copies of each issue  
of The Navigator magazine  
distributed globally

**20,000**  
readers of The Nautical  
Institute's professional  
magazine, *Seaways*

Branches

There are eight branches in the United Kingdom

# “The Nautical Institute is a perfect research partner to engage international professionals in ship operations and navigation issues”

Professor Margareta Lützhöft FNI,  
Western Norway University of Applied Sciences



## Global insights

The Nautical Institute actively engages with its members and followers to understand their needs, ideas and challenges. This is achieved through:

- Comprehensive SurveyMonkey polls
- Interactive webinars spanning all time zones
- Feedback collection via print and digital media and at in-person interactions
- Workshops, conferences and branch meetings fostering exchange of ideas and innovation.

## Validation

Leveraging its unique global networks, The Nautical Institute empowers maritime professionals to share insights and enhance decision-making, designs, regulations and operational practice, driving meaningful industry improvements.

## Analysis

Beyond deep listening, The Nautical Institute employs advanced tools for data collection and analysis. A single webinar alone can generate thousands of data points, providing invaluable insights for research and development.

## Events

As part of its mission to disseminate information and ideas, The Nautical Institute has hosted numerous international events over its 50-year history. Thanks to our strong reputation and not-for-profit status, leading experts from around the world generously share their time and expertise by participating in The Nautical Institute's projects and programs. To enhance accessibility and engagement, we offer events in-person and by utilising available digital formats (online and hybrid).

## Dissemination

At the core of The Nautical Institute's work is the free sharing of knowledge. The organisation consistently seeks new and effective ways to expand its outreach. Key examples include:

- **Specialist practical publications:** With more than 100 titles written in seafarer English by industry experts, these publications are internationally recognized and valued by organisations such as the International Maritime Organization (IMO).
- **The Navigator:** This award-winning, free magazine is distributed globally by volunteer ship visitors, including surveyors, pilots, missions and agents. The magazine is available in print and digital formats.
- **Seaways:** The Nautical Institute's flagship monthly magazine features professional, non-commercial articles designed to promote best practice and support informed decision-making.
- **Webinars:** The Nautical Institute runs webinars for both members and non-members that foster professional development and promote maritime excellence.
- **Branch events:** With a network of more than 60 international branches, The Nautical Institute is able to target specific regions to gather feedback, engage local communities and share information with a focused audience.

The OCEAN Project (Operator-Centred Enhancement of Awareness in Navigation) augments navigator's capabilities to improve safety, reduce incidents and mitigate whale strikes.

Find out more here:

<https://ocean-navigation-awareness.eu/>



## CONTACT US

For more details on how to access this exclusive route into practical user feedback and to collaborate with The Nautical Institute as a research partner, please reach out to our experienced team.

**Contact: [research@nautinst.org](mailto:research@nautinst.org)**

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